



2nd Qtr. 2021 Rate Card

Rate Card 2021

Effective : April 1st, 2021

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Time Slot	Day	Program	30ss Rate
<b>EARLY MORNING / (Sign On-11:00am )</b>			
5:30am	<b>Mon-Fri</b>	Noticiero al Amanecer	\$1,200
10:00am	<b>Mon-Fri</b>	Teleserie	\$800
9:00am	<b>Sat-Sun</b>	Muñecos	\$200
<b>DAYTIME / ( 11:00am-3:00pm)</b>			
11:00am	<b>Mon-Fri</b>	Noticentro	\$1,300
11:30am		Pégate al Mediodía	\$1,400
1:00pm		Viva la Tarde	\$1,100
2:00pm		Teleserie	\$1,000
1:00pm	<b>Saturday</b>	Super Lucha	\$500
2:00pm		Smackdown	\$800
1:00pm	<b>Sunday</b>	Super Lucha	\$500
2:00pm		WWE Experience	\$800
<b>EARLY FRINGE (3:00pm-5:00pm)</b>			
3:00pm	<b>Mon-Fri</b>	Lo Se Todo	\$1,300
4:00pm	<b>Saturday</b>	Series	\$1,200
3:00pm	<b>Sunday</b>	Super Película Domingo II	\$1,200
<b>PRIME ACCESS ( 4:00-6:00pm)</b>			
4:00pm	<b>Mon-Fri</b>	Noticentro Edición Estelar	\$4,200
5:00pm	<b>Saturday</b>	Noticentro a las 5	\$3,600
5:00pm	<b>Sunday</b>	Noticentro a las 5	\$3,600
<b>LATE NIGHT (11:30pm-5:30am)</b>			
11:30pm	<b>Mon - Fri</b>	Ultima Función	\$600
11:30pm	<b>Sat-Sun</b>	Series RR	\$250

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<b>PRIMETIME ( 5:30 PM - 11:30 PM)</b>			
5:30pm	<b>Mon-Fri</b>	Guerreros	\$4,000
7:00pm	<b>Mon-Fri</b>	Función Estelar	\$3,800
9:00pm	<b>Mon-Fri</b>	Teleserie	\$3,800
10:00pm	<b>Mon-Tue-Th-Fr</b>	Series	\$3,000
10:00pm	<b>Wed</b>	Remix	\$4,200
11:00pm	<b>Mon-Fri</b>	Noticentro	\$2,800
6:00pm	<b>Saturday</b>	Pelicula Especial	\$2,600
8:00pm		Super Cine	\$3,000
10:00pm		Noticentro	\$3,000
10:30pm		Noticentro En Una Semana	\$2,000
6:00pm	<b>Sunday</b>	Pelicula	\$3,000
8:00pm		Serie	\$2,800
9:00pm		Serie	\$2,800
10:00pm		Noticentro	\$2,200
10:30pm		Series RR	\$2,300

**ROS Alternatives**

5:30am- 4pm	Mon-Sun	\$900
4p-11:30p	Mon-Sun	\$3,200
11:30pm-2am	Mon-Sun	\$300

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