



1st Qtr. 2021 Rate Card

Rate Card 2021

Effective : January 1st, 2021

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Time Slot	Day	Program	30ss Rate
EARLY MORNING / (Sign On-11:00am)			
5:30am	Mon-Fri	Noticiero al Amanecer	\$1,000
10:00am	Mon-Fri	Teleserie	\$800
6:00am	Sat-Sun	Muñecos	\$200
DAYTIME / (11:00am-3:00pm)			
11:00am	Mon-Fri	Noticentro	\$1,000
11:30am		Pégate al Mediodía	\$1,000
1:00pm		Viva la Tarde	\$900
2:00pm		Teleserie	\$800
1:00pm	Saturday	Super Lucha	\$400
2:00pm		Smackdown	\$600
1:00pm	Sunday	Super Lucha	\$400
2:00pm		Serie	\$600
EARLY FRINGE (3:00pm-5:00pm)			
3:00pm	Mon-Fri	Lo Se Todo	\$900
3:00pm	Saturday	Smackdown	\$700
4:00pm	Saturday	Series	\$1,000
3:00pm	Sunday	Super Película Domingo	\$1,300
LATE NIGHT (11:30pm-5:30am)			
11:30pm	Mon-Fri	Ultima Función	\$500
11:30pm	Sat - Sun	Series RR	\$200

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PRIMETIME			
4:00pm	Mon-Fri	Noticentro Edición Estelar	\$3,400
5:00pm	Saturday	Noticentro a las 5	\$3,000
5:00pm	Sunday	Noticentro a las 5	\$3,000
5:30pm	Mon-Fri	Guerreros	\$3,300
7:00pm	Mon-Fri	Función Estelar	\$3,200
9:00pm	Mon-Fri	Teleserie	\$3,400
10:00pm	Mon	Series	\$2,800
10:00pm	Tue	Series	\$2,800
10:00pm	Wed	Remix	\$3,600
10:00pm	Thu	Series	\$2,800
10:00pm	Fri	Series	\$2,800
11:00pm	Mon-Fri	Noticentro	\$2,600
6:00pm	Saturday	Pelicula Especial	\$2,500
8:00pm	Saturday	Super Cine	\$2,500
10:00pm	Saturday	Noticentro	\$2,200
10:30pm	Saturday	Noticentro En Una Semana	\$1,800
6:00pm	Sunday	Pelicula Especial	\$2,500
8:00pm	Sunday	Pelicula Especial	\$2,500
10:00pm	Sunday	Noticentro	\$2,200
10:30pm	Sunday	Decisión 2020	\$2,000
ROS Alternatives			
5p-11:30p	Mon-Sun		\$2,800
5am- 5pm	Mon-Sun		\$600
11:30pm-2am	Mon-Sun		\$250

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